

Project 1: Dynamic Compositions | Grade Rubric

5 points

_____ Name

_____ Class Reference

_____ Points

	Exceeds (1)	Meets (0.85)	Approaches (0.7)	Does Not Meet (0.55)	Value Student	Value Prof
Craftsmanship: Has the final design been executed in a professional manner? Cut, Paste, Mount	Sophisticated application of basic design media. Great attention to detail.	Evidence of attention to craft and ability to work with design media. Some attention to detail.	Little evidence of an attention to craft, some ability to work with design media. No attention to detail.	Lacking evidence of attention to craft, detail, and ability to work with design media.		
Materials: 3" x 4" Viewfinder was created and used. Required paper sizes and pens were used.	The designated materials were properly used with mastery.	The designated materials were properly used.	Some designated materials were used.	The designated materials were not used.		
Composition: The composition utilizes the whole picture plane, contain a clear primary focal point and adhere to the rule of thirds.	Clear evidence of awareness and intentional use of the compositional concepts.	Evidence of compositional concepts.	Some compositional concepts evident.	No evidence of compositional concepts.		
Elements of Design: The design is abstracted from subject matter through the use of interesting lines characteristics, shapes and space, especially directional lines, positive x negative space.	Design is unified and harmonious. The elements of the design are interesting on their own and successfully connect and enhance the composition.	The design demonstrates an attempt to establish interesting elements of design but they do not fully unify with each other and/or the composition.	The design demonstrates a faint attempt to establish interesting elements of design but they do not unify with each other or the composition.	Design is not unified and harmonious, does not utilize the elements of design with intention.		
Principles of Organization: The design is asymmetrical and establishes an intentional understanding of unity (Contrast, Repetition, Alignment, Proximity), utilizes emphasis and focal point through the usage of contrast, convergence, isolation, placement and the unusual.)	Design is unified and harmonious. Intentionally utilizes the required Principles of Organization.	The design demonstrates an understanding of the principles of organization but does not fully unify each of the elements of design.	Some evidence of understanding of the principles of organization but the design is not unified and harmonious. Areas of the designs are not activated.	Design is not unified and harmonious, does not utilize the principles of organization.		
					Total	