

Project 1: Photography, Repetition and the Grid | Grade Rubric

5 points

_____ Name

_____ Points

	Exceeds (1)	Meets (0.85)	Approaches (0.7)	Does Not Meet (0.55)	Value Student	Value Prof
<p>Craftsmanship: Has the final design been executed in a professional manner? Cut, Paste, Mount</p>	Sophisticated application of basic design media. Great attention to detail.	Evidence of attention to craft and ability to work with design media. Some attention to detail.	Little evidence of an attention to craft, some ability to work with design media. No attention to detail.	Lacking evidence of attention to craft, detail, and ability to work with design media.		
<p>Materials: The design incorporates a minimum of 12 images & utilizes the entire picture plane.</p>	Design intentionally incorporates more than 12 images and makes sophisticated usage of the designated materials to cover the entire picture plane.	Design incorporates 12 images and makes use of the designated materials without covering the entire picture plane.	Design incorporates 9 images without covering the picture plane.	Design incorporates less than 9 images and doesn't use the materials to cover the picture plane.		
<p>Composition: Alignment in grid system is apparent and intentionally used as an organizational tool.</p>	Clear evidence of awareness and intentional use of the compositional concepts.	Evidence of compositional concepts.	Some compositional concepts evident.	No evidence of compositional concepts.		
<p>Elements of Design: There is a clear connection between the elements in the objects photographed (in object size, color, shape, color, utilitarian use, etc.).</p>	Design is unified and harmonious. The elements of the design are interesting on their own and successfully connect and enhance the composition.	The design demonstrates an attempt to establish interesting elements of design but they do not fully unify with each other and/or the composition.	The design demonstrates a faint attempt to establish interesting elements of design but they do not unify with each other or the composition.	Design is not unified and harmonious, does not utilize the elements of design with intention.		
<p>Principles of Organization: The design establishes an understanding of unity & visual flow.</p>	Design is unified and harmonious. Intentionally utilizes the required Principles of Organization.	The design demonstrates an understanding of the principles of organization but does not fully unify each of the elements of design.	Some evidence of understanding of the principles of organization but the design is not unified and harmonious. Areas of the designs are not activated.	Design is not unified and harmonious, does not utilize the principles of organization.		
Total						