

## Zine Final Project | Artwork + Statement + E-portfolio | Assessment

15 points

Student \_\_\_\_\_ Ref # \_\_\_\_\_ Total Points \_\_\_\_\_

## Grading Criteria

Design:	2 - Exceeds	1.7 - Meets	1.4 - Approaches	1.1 - Does Not Meet	Value
<b>1. Editions Craftsmanship:</b> Has the final zine and the editions been executed in a professional manner? Do they all have eight (8) completed pages? Are all the required number of zines properly folded, numbered, and signed? Do all editions utilize the designated materials with care, effort, and attention to detail?	Sophisticated application of basic design media. Great attention to detail and craft in all eight pages. All required copies are properly folded, numbered and signed. Designated materials and attention to detail are apparent on all editions.	Evidence of attention to craft and ability to work with design media. Evidence of attention to detail on most of the pages and all pages one or two pages are completed. All of the required copies are delivered but may not be either properly folded, numbered or signed. Designated materials and attention to detail is attempted on all editions.	Little evidence of an attention to craft, some ability to work with design media. Some attention to detail but only in three or four pages and three of the required pages are not completed. Some of the required copies are delivered but may not be either properly folded, numbered or signed. Little evidence that designated materials and attention to detail is attempted on the editions.	Lacking evidence of attention to craft, detail, and ability to work with design media. Four or more pages are not completed. Only a few of the required copies are delivered but are not properly folded, numbered and/or signed. No attention to detail and several pages lack evidence that designated materials and attention to detail is attempted on the editions.	
<b>2. Technique &amp; Accessibility:</b> Do the zines demonstrate a command of both design materials, techniques and accessibility?	Sophisticated use of design materials, techniques and accessibility in all editions.	Intentional use of design materials, techniques and accessibility in most of the editions.	Attempts to command design materials, techniques and accessibility in some of the editions.	No command of design materials, techniques or accessibility in the delivered editions.	
<b>3. Elements of Design:</b> Are the elements of design and their characteristics well researched, chosen, and designed? Is the "star" shape apparent in all pages? Are implied lines, high and low value contrast, figure/ground value reversal, concave and convex shapes, shaped value gradation or shaped texture utilized effectively?	Sophisticated use of design elements reflecting effective research and choices. "Star" shape is clearly evident throughout all the pages. Effective and sophisticated use of five or more elements of design characteristics.	Intentional use of design elements reflecting some research and choices. Attempts to use "Star" shape in all the pages. Three or four elements of design characteristics are evidence in the design.	Attempts to use of design elements but reflects poorly developed some research and choices. "Star" shape is only present in a few pages. Only one or two elements of design characteristics are present in the design.	No evidence of research or intentional choices. "Star" shape is not present. Lacking usage of elements of design characteristics.	
<b>4. Principles of Organization:</b> Does the design utilize principles of organization to unify the elements of design (line, shape, space, value, texture, and color)? Principles of organization include negative/positive space, figure/ground relationships, contrast, repetition, emphasis, and directional forces.	Design is unified and harmonious. Utilizes various principles of organization to unify each of the elements of design.	The design demonstrates an understanding of the principles of organization but does not fully unify each of the elements of design.	Some evidence of understanding of the principles of organization but the design is not unified and harmonious. Areas of the designs are not activated.	Design is not unified and harmonious, does not utilize the principles of organization.	
<b>5. Form &amp; Content:</b> Does the design utilize non-representational form, design elements, and texture to convey an idea or emotion (adjective = content)?	Design demonstrates a clear personal vision through formal strategies.	Design demonstrates an attempt at personal expression through the use of formal strategies.	Design demonstrates some degree of personal engagement & expression.	Design does not attempt to communicate a personal vision through formal strategies.	

Project Total: \_\_\_\_\_

Artwork was uploaded to E-portfolio:	1 - Exceeds	0.85 - Meets	0.7 - Approaches	0.5 - Does Not Meet	Value
<b>6. Quality of the uploaded Image:</b> Were the pages properly photographed/ scanned? Is the image in focus, straight, with good resolution and proper lighting?	Pages are in focus, straight, with good resolution and lighting.	Pages are somewhat in focus and straight, with good resolution and some attention to lighting.	Pages are crooked and/or out of focus, with good resolution and no attention to lighting.	Pages are crooked, out of focus, low resolution with no attention lighting.	

Written Critique was uploaded to E-portfolio:	1 - Exceeds	0.75 - Meets	0.5 - Approaches	0.25 - Does Not Meet	Value
<b>7. Followed guidelines:</b> The written critique follows the guidelines and has three distinct paragraphs. All paragraphs address the questions asked without having an answer format. The text has between 200 words (minimum) and 600 words (maximum)	The written critique follows three of the required guidelines and has 401 words or more.	The written critique follows three of the required guidelines and has 400 words or less.	The written critique follows two of the required guidelines.	The written critique does not follow the guidelines	

Written Critique:	1 - Exceeds	1 - Meets	0.75 - Approaches	0.5 - Does Not Meet	Value
<b>8. Vocabulary:</b> Does the student utilize correct design terminology to identify and describe elements and principles of design within their final project?	Clear evidence the student understands design vocabulary. Sophisticated awareness of techniques and compositional elements.	Shows understanding of some design vocabulary relating to technique and composition.	Shows little understanding of design vocabulary.	Shows no understanding of design vocabulary.	
<b>9. Analysis:</b> Does the student utilize correct design terminology to identify design strategies that are used to communicate a predetermined meaning or emotion (mark-making, high/low contrast, emotive color, composition, geometric/organic shapes)?	Provides an accurate and detailed analysis of aesthetic choices, consistently relates form to meaning.	Provides a fairly detailed analysis of aesthetic choices, and is able to relate form to meaning	Is able to identify and explain some aesthetic choices, and has some sense of the connection between form and meaning.	Analysis of aesthetic choices is incomplete or incoherent; little sense of the relationship between form and meaning.	

Written Critique Total: \_\_\_\_\_

Final Presentation Critique:	Value
<b>10. Presented Project:</b> 0.5 point Presented final project and exchanged with the whole class.	

<b>11. Read Critique:</b> 0.5 point Read written critique to the whole class.	
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Final Presentation Total: \_\_\_\_\_

Final Total: \_\_\_\_\_