Zine Final Project | Artwork + Statement + E-portfolio | Assessment

15 points

Student	Ref #	Total Points	

Grading Criteria

Design:	2 - Exceeds	1.7 - Meets	1.4 - Approaches	1.1 - Does Not Meet	Value
1. Editions Craftsmanship: Has the final zine and the editions been executed in a professional manner? Do they all have eight (8) completed pages? Are all the required number of zines properly folded, numbered, and signed? Do all editions utilize the designated materials with care, effort, and attention to detail?	Sophisticated application of basic design media. Great attention to detail and craft in all eight pages. All required copies are properly folded, numbered and signed. Designated materials and attention to detail are apparent on all editions.	Evidence of attention to craft and ability to work with design media. Evidence of attention to detail on most of the pages and all pages one or two pages are completed. All of the required copies are delivered but may not be either properly folded, numbered or signed. Designated materials and attention to detail is attempted on all editions.	Little evidence of an attention to craft, some ability to work with design media. Some attention to detail but only in three or four pages and three of the required pages are not completed. Some of the required copies are delivered but may not be either properly folded, numbered or signed. Little evidence that designated materials and attention to detail is attempted on the editions.	Lacking evidence of attention to craft, detail, and ability to work with design media. Four or more pages are not completed. Only a few of the required copies are delivered but are not properly folded, numbered and/or signed. No attention to detail and several pages lack evidence that designated materials and attention to detail is attempted on the editions.	
2. Technique & Accessibility: Do the zines demonstrate a	Sophisticated use of design materials,	Intentional use of design materials,	Attempts to command design	No command of design materials, techniques or	
command of both design materials, techniques and	techniques and accessibility in all	techniques and accessibility in most of the editions.	materials, techniques and accessibility in	accessibility in the delivered editions.	
accessibility?	editions.		some of the editions.	No suidenes of account	
3. Elements of Design: Are the elements of design and their characteristics well researched, chosen, and designed? Is the "star" shape apparent in all pages? Are implied lines, high and low value contrast, figure/ground value reversal, concave and convex shapes, shaped value gradation or shaped texture utilized effectively? 4. Principles of Organization:	Sophisticated use of design elements reflecting effective research and choices. "Star" shape is clearly evident throughout all the pages. Effective and sophisticated use of five or more elements of design characteristics.	Intentional use of design elements reflecting some research and choices. Attempts to use "Star" shape in all the pages. Three or four elements of design characteristics are evidence in the design.	Attempts to use of design elements but reflects poorly developed some research and choices. "Star" shape is only present in a few pages. Only one or two elements of design characteristics are present in the design. Some evidence of	No evidence of research or intentional choices. "Star" shape is not present. Lacking usage of elements of design characteristics.	
Does the design utilize principles of organization. Does the design utilize principles of organization to unify the elements of design (line, shape, space, value, texture, and color)? Principles of organization include negative/positive space, figure/ground relationships, contrast, repetition, emphasis, and directional forces.	harmonious. Utilizes various principles of organization to unify each of the elements of design.	demonstrates an understanding of the principles of organization but does not fully unify each of the elements of design.	understanding of the principles of organization but the design is not unified and harmonious. Areas of the designs are not activated.	harmonious, does not utilize the principles of organization.	
5. Form & Content: Does the design utilize non-representational form, design	Design demonstrates a clear personal vision through formal strategies.	Design demonstrates an attempt at personal expression through the use of formal strategies.	Design demonstrates some degree of personal engagement & expression.	Design does not attempt to communicate a personal vision through formal strategies.	
elements, and texture to convey an idea or emotion (adjective = content)?		Tormar strategies.	expression.		

E-portfolio: 6. Quality of the uploaded Image: Were the pages properly photographed/ scanned? Is the image in focus, straight, with good resolution and lighting. Written Critique was uploaded to E-portfolio: 7. Followed guidelines: The written critique follows the guidelines and has 401 words or more. The written critique follows the required guidelines and has 401 words or more. Written Critique: 8. Vocabulary: Does the student utilize correct design terminology to identify and describe elements and principles of design writtin their final project? Pages are in focus, straight, with good resolution and some attention to lighting. Pages are crooked and/or out of focus, with good resolution and not attention to lighting. Pages are crooked and/or out of focus, with good resolution and not attention to lighting. Pages are crooked and/or out of focus, with good resolution and not attention to lighting. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. The written critique follows three of the required guidelines and has 401 words or more. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. The written critique follows three of the required guidelines and 184 words or more. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. The written critique follows three of the required guidelines and 184 words or more. Pages are crooked and/or out of focus, with good resolution and some attention to lighting. The written critique follows three of the required guidelines and 184 words or more. Provides and 184 vocabulary. Sophisticated and 184 vocabulary and 184 vocabulary. Sophisticated or some design or vocabulary.		1 Evenade	O SE Moots	0.7 Approaches	O.E. Doos Not Most	Value
Mage: Straight, with good resolution and lighting. In focus and straight, with good resolution and hotographed/ scanned? Is the image in focus, straight, with good resolution and some attention to lighting. In focus, straight, with good resolution and no attention to lighting. In focus, straight, with good resolution and no attention to lighting. If the good resolution and no attention to resolute the follows the good resolution and no attention to r	ortfolio:	1 - Exceeds	0.85 - Meets	0.7 - Approaches	0.5 - Does Not Meet	Value
### Provides an accurate and project? Analysis: Does the student utilize correct design terminology to identify self estign terminology to identify self estign terminology to identify self estign terminology to identify of estign terminology to identify self estign terminology to identify of estign terminology to identify of estign terminology to identify of estigns terminology to identify of estification to meaning. Analysis:	age: re the pages properly otographed/ scanned? he image in focus, straight, h good resolution and proper	straight, with good resolution and	in focus and straight, with good resolution and some attention	and/or out of focus, with good resolution and no attention to	focus, low resolution with no attention	
The written critique follows the guidelines: The written critique follows the guidelines and has three distinct paragraphs address the questions asked without having an answer format. The text has between 200 words (maximum) Written Critique: 8. Vocabulary: Does the student utilize correct design terminology to identify final project? 9. Analysis: Does the student utilize correct design trategies that are used to communicate a predeterminod meaning or emotion (mark-making, high/low contrast, emotive color, composition, geometric/organic shapes)? The written critique follows three of the follows throe of the required guidelines. The text has between 200 words (maximum) and has 400 words or less. 1 - Exceeds 1 - Meets 5 hows understanding of some design vocabulary. Vocabulary relating to technique and composition. 4 design vocabulary. 5 hows little shows in the winten critique follows three of the required guidelines. 9 - Approaches 5 hows not understanding of design vocabulary. 4 design vocabulary. 5 hows in the written critique follows three of the required guidelines. 9 - Approaches 1 - Exceeds 1 - Meets 5 hows in the written critique follows three of the required guidelines. 9 - Approaches 1 - Does Not Meet 5 hows in the written critique follows three of the some design vocabulary. 6 des	•	1 - Exceeds	0.75 - Meets	0.5 - Approaches	0.25 - Does Not Meet	Value
8. Vocabulary: Does the student utilize correct design terminology to identify and describe elements and principles of design within their final project? 9. Analysis: Does the student utilize correct design terminology to identify and elements. 9. Analysis: Does the student utilize correct design terminology to identify and elements. 9. Analysis: Does the student utilize correct design terminology to identify design strategies that are used to communicate a predetermined meaning or emotion (mark-making, high/low contrast, emotive color, composition, geometric/organic shapes)? Clear evidence the student utilize correct design vocabulary. Shows understanding of of design vocabulary. Shows no understanding of design vocabulary. Shows little understanding of design vocabulary. Shows no understanding of design vocabulary. Sophisticated advances of technique and composition. Provides a fairly detailed analysis of aesthetic choices, and is able to relate form to meaning. Provides a fairly detailed analysis of aesthetic choices, and is able to relate form to meaning. Shows little understanding of design vocabulary. Analysis of aesthetic choices is incomplete or incoherent; little sense of the relationship between form and meaning.	e written critique follows the delines and has three distinct agraphs. All paragraphs tress the questions asked hout having an answer mat. e text has between 200 words nimum) and 600 words	follows three of the required guidelines and has 401 words or	follows three of the required guidelines and has 400 words or	follows two of the	· ·	
8. Vocabulary: Does the student utilize correct design terminology to identify and describe elements and principles of design within their final project? 9. Analysis: Does the student utilize correct design terminology to identify awareness of techniques and compositional elements. 9. Analysis: Does the student utilize correct design terminology to identify design strategies that are used to communicate a predetermined meaning or emotion (mark-making, high/low contrast, emotive color, composition, geometric/organic shapes)? Clear evidence the student utilize correct design terminology to identify and to meaning. Shows interest and of some design wocabulary. Shows no understanding of design vocabulary. Shows no understanding of design vocabulary. Shows no understanding of design vocabulary. Sophisticated composition. Provides a fairly detailed analysis of aesthetic choices, and is able to relate form to meaning. Provides a fairly detailed analysis of aesthetic choices, and is able to relate form to meaning. Shows no understanding of design vocabulary. Shows no understanding of design vocabulary. Shows no understanding of design vocabulary. Sphows little understanding of some des	itten Critique:	1 - Exceeds	1 - Meets	0.75 - Approaches	0.5 - Does Not Meet	Value
Does the student utilize correct design terminology to identify design strategies that are used to communicate a predetermined meaning or emotion (mark-making, high/low contrast, emotive color, composition, geometric/organic shapes)? and detailed analysis of aesthetic choices, and is able to relate form to meaning. detailed analysis of aesthetic choices, and has some sense of the connection between form and meaning. choices is incomplete or incoherent; little sense of the connection between form and meaning.	es the student utilize correct lign terminology to identify d describe elements and nciples of design within their	student understands design vocabulary. Sophisticated awareness of techniques and compositional	of some design vocabulary relating to technique and	understanding of		
	es the student utilize correct ign terminology to identify ign strategies that are used communicate a determined meaning or otion (mark-making, high/low itrast, emotive color, nposition, geometric/organic	and detailed analysis of aesthetic choices, consistently relates	detailed analysis of aesthetic choices, and is able to relate form	explain some aesthetic choices, and has some sense of the connection between	choices is incomplete or incoherent; little sense of the relationship between	
	pes)?			Wri	tten Critique Total: _	
Final Presentation Critique: Value	al Presentation Critique:					Value
10. Presented Project: 0.5 point Presented final project and exchanged with the whole class.	sented final project and exchan					
11. Read Critique: 0.5 point	. Read Critique: 0.5 point					
Read written critique to the whole class. Final Presentation Total:	d written critique to the whole	class.		Final	Presentation Total: _	
Final Total:					Final Total:	