

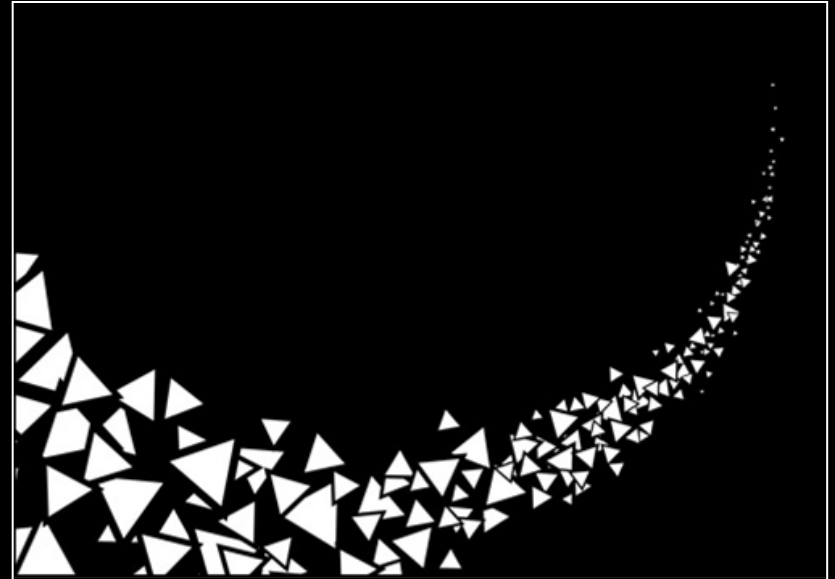
Principles of Organization: Movement

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2D Design – Art 112

Movement

- It is a **Principle of Organization** in Design.
- How eye travel in the composition.
- Create unity.
- Relate the various elements of design together.
- Diagonal lines tend to create the illusion of movement or motion.



Movement

Created by:

- Changes in direction.
- Changes in darkness or lightness.
- Similar shapes connected with each other.
- Overlapping elements.
- Repetition of elements.



Movement



Matisse

<http://www.blumoonwebdesign.com/art-lessons-3.asp>

<http://www.ehhs.kent.edu/community/VLO/design/principles/movement/index.html>

Conclusion

Movement

- Principle of Organization.
- How eye travel in the composition.
- Create unity.
- Relate the various elements of design together.
- Diagonal lines = illusion of movement or motion.
- Created by:
 - Changes in direction.
 - Changes in darkness or lightness.
 - Similar shapes connected with each other.
 - Overlapping elements.
 - Repetition of elements.