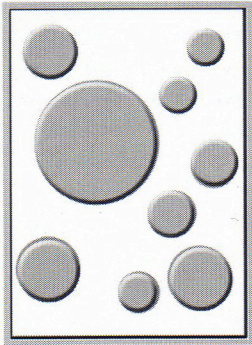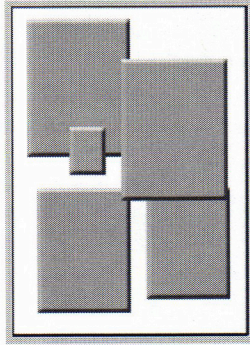# SOME WAYS TO CREATE A FOCAL POINT
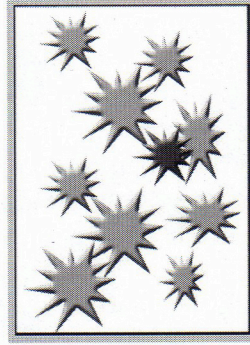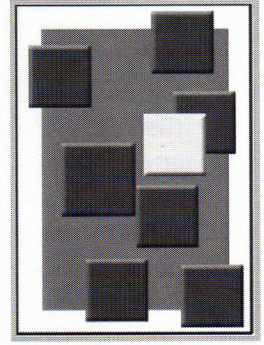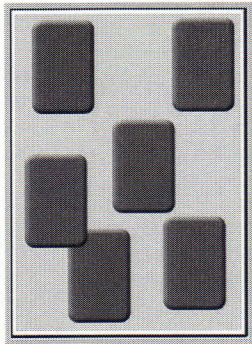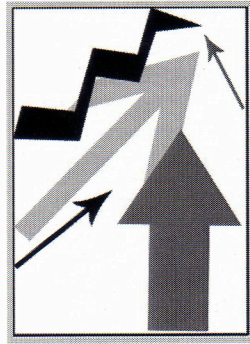

LARGE AMONG SMALL

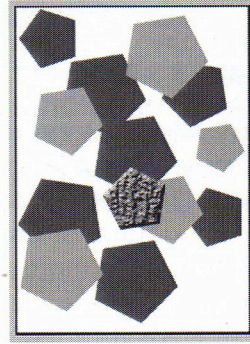SMALL AMONG LARGE

DARK AMONG LIGHT

LIGHT AMONG DARK
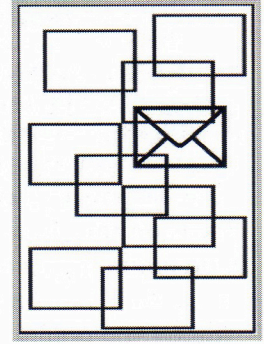

LOCATION: NEAR CENTER
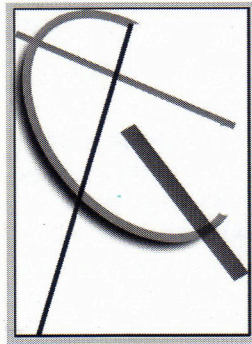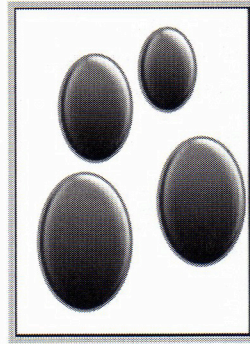

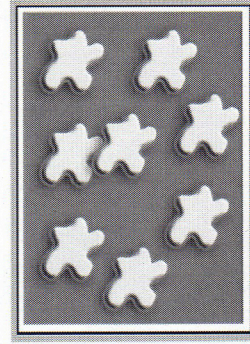DIRECTIONAL FORCES

DETAIL = INTEREST
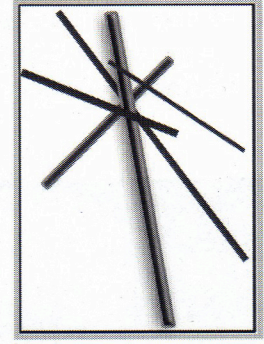

RECOGNITION = INTEREST
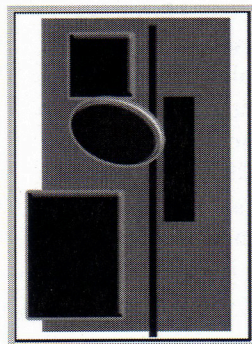

CURVE AMONG STRAIGHT

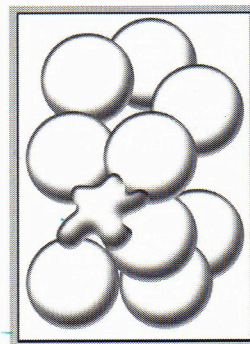TENSION AT EDGE

PROXIMITY = TENSION
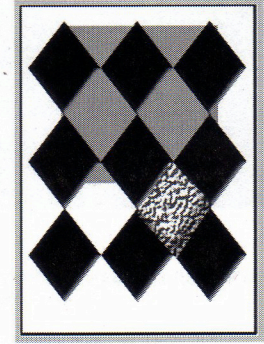

CONVERGING LINES

ORGANIC AMONG GEOMETRIC

IRREGULAR AMONG REGULAR

DIRECTIONAL CONTRAST

TEXTURE CONTRAST