Degrees of Representation

Claudia Jacques de Moraes Cardoso
2D Design – Art 112
Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation
  - Subject Matter
  - Content
  - Context
  - Form
    - Elements of Design
      - Line
      - Shape & Space
      - Value
      - Texture
      - Color
      - (Type)
  - Principles of Organization
    - Balance
    - Emphasis & Focal Point
    - Rhythm
    - Scale & Proportion
    - Unity
Components of Art

**Subject Matter**
- The What
- Person
- Thing

**Content**
- The Why
- Message:
  - Emotional
  - Intellectual

**Context**
- Background
- Artist
- Culture

**Form**
- The How
- Design
  - Elements
  - Principles
Degrees of Representation

**Representational**
- Intent to represent an idea.
- Naturalistic to abstract.

**Non-representational**
- No reference to subject matter.
- Based on **Form** and **Content**.

Tinik

Piet Mondrian
Degrees of Representation:

Representational:
- Naturalism
- Realism
- Semi-abstraction
- Abstraction

Non-representational:
- Form & Content

Context
Subject Matter

Representational

- **Naturalism:**
  - Fully representational.
  - Very objective.

Kate Lehman
Subject Matter

Representational

- **Realism:**
  - Representational emphasizing the emotional.
Subject Matter

Representational

- **Semi-abstraction:**
  - Partly representational with intentional “distortion.

Karl Schmidt-Rottluff
Subject Matter

Representational

- Abstraction:
  - Based on a subject.
  - Visually appears nonobjective.

Francis Bacon
Form

Non-representational

- No reference to subject matter.
- Artistic value resides in form and content.

Olga Rozanova
Content

Message

- Emotional.
- Intellectual.

Picasso
Review

Components of Art:

- **Context**: background
- **Content**: message
- **Form**: design
- **Subject Matter**: person, thing

Degrees of Representation:

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<thead>
<tr>
<th>Representational</th>
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<tr>
<td>Naturalism</td>
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