

Degrees of Representation

Claudia Jacques de Moraes Cardoso

2D Design – Art 112

Structure of Art in 2D Design

- Components of Art - Analyzed by the Degree of Representation
 - Subject Matter
 - Content
 - Context
 - Form
 - Elements of Design
 - Line
 - Shape & Space
 - Value
 - Texture
 - Color
 - (Type)
 - Principles of Organization
 - Balance
 - Emphasis & Focal Point
 - Rhythm
 - Scale & Proportion
 - Unity

Components of Art

Subject Matter

- The What
- Person
- Thing



Content

- The Why
- Message:
 - Emotional
 - Intellectual



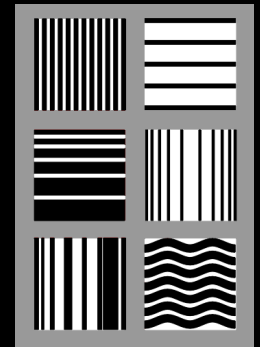
Context

- Background
- Artist
- Culture



Form

- The How
- Design
 - Elements
 - Principles



Degrees of Representation

Representational

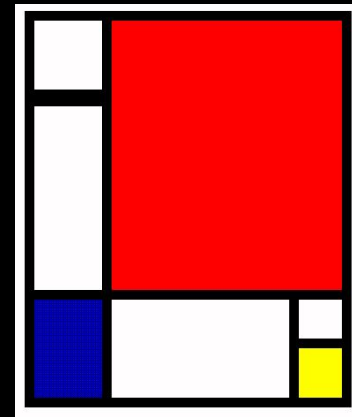
- Intent to represent an idea.
- Naturalistic to abstract.



Tinik

Non-representational

- No reference to subject matter.
- Based on **Form** and **Content**.



Piet Mondrian

Degrees of Representation:

Context

Representational

Non-representational

Naturalism

Realism

Semi-abstraction

Abstraction

Form &
Content



Subject Matter

Representational

- **Naturalism:**
 - Fully representational.
 - Very objective.



Kate Lehman

Subject Matter

Representational

- **Realism:**
 - Representational emphasizing the emotional.



Diego Rivera

Subject Matter

Representational

- **Semi-abstraction:**
 - Partly representational with intentional “distortion.”

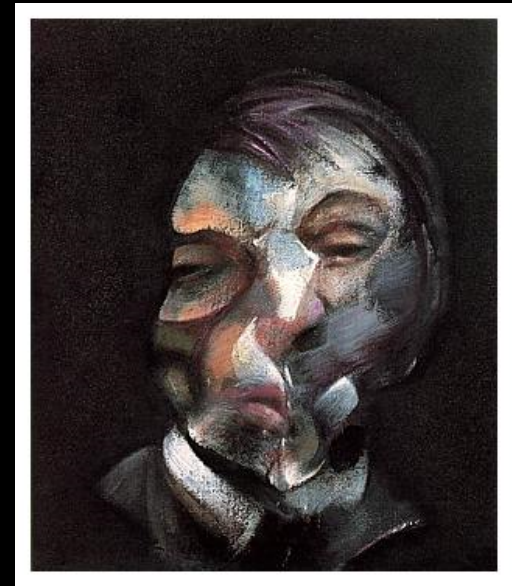


Karl Schmidt-Rottluff

Subject Matter

Representational

- **Abstraction:**
 - Based on a subject.
 - Visually appears nonobjective.



Francis Bacon

Form

Non-representational

- No reference to subject matter.
- Artistic value resides in **form** and **content**.



Olga Rozanova

Content

Message

- Emotional.
- Intellectual.



Picasso

Review

Components of Art:

- **Context:** background
- **Content:** message
- **Form:** design
- **Subject Matter:** person, thing



Degrees of Representation:

Representational

Non-representational

Naturalism



Realism



Semi-abstraction



Abstraction



Form &
Content



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