

Review:

**Principles of Organization:
Balance, Movement & Variety**

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2D Design - Art 112

Principles of Organization

So far you were introduced to the following Principles of Organization:

Balance

Movement

Variety

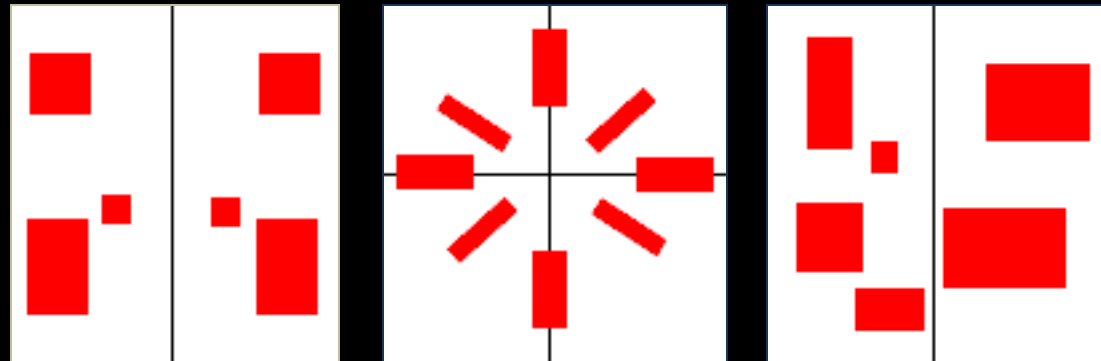
Principles of Organization

Balance

Visual compositional balance is achieved by counteracting the downward thrusts and gravitational weights of the components.

- Symmetry
- Approximate Symmetry
- Radial Symmetry
- Asymmetry

We use the **Rule of Thirds** to help us create a more interesting composition.



Principles of Organization

Movement = Rhythm

How the eye travel through the composition.

The transition between optical units (rest stops) is what makes the movement.

These transitions are produced by lines, shapes, shape edges, motifs that make them relate to each other.



Vincent van Gogh: Starry Night

Principles of Organization

Variety

Brings visual interest to the composition by adding variation to the visual forces.

Harmony unifies the elements and consequently the composition where Variety pulls the elements apart adding dissociation and interest.

- Contrast
- Elaboration

Carol Gouthro - Portal 2 (Anthazoa enticement), ceramic, 26 x 17 x 10 in.

