accessible accessibility disability accessible design accessible color accessible typography

#### accessible

accessibility disability accessible design accessible color accessible typography

accessibility disability accessible design accessible color accessible typography

#### being within reach

accessibility disability accessible design accessible color accessible typography

## accessible accessibility

disability accessible design accessible color accessible typography

## accessible accessibility

disability accessible design accessible color accessible typography the design of products, devices, services, or environments for people with disabilities

## accessible accessibility

disability accessible design accessible color accessible typography the design of products, devices, services, or environments for people with disabilities

accessible accessibility disability accessible design accessible color accessible typography accessible accessibility disability

accessible design accessible color accessible typography The Americans with Disabilities Act (1990) defines a person with a disability as a person who has a physical or mental impairment that substantially limits one or more major life activity.

accessible color

accessible typography

Virtually everyone will experience some form of disability at some point in their lives.





### accessible accessibility disability

vaccessible design accessible color accessible typography

visual disabilities

hypersensitivity to light

color blindness diminished vision blindness: cannot distinguish text/images

visual disabilities

hypersensitivity to light

### color blindness

diminished vision

blindness: cannot distinguish text/images

visual disabilities

hypersensitivity to light color blindness diminished vision blindness: cannot distinguish text/images

accessible typography

visual disabilities

hypersensitivity to light color blindness diminished vision blindness: cannot distinguish text/images

accessible accessibility disability accessible design accessible color accessible typography

accessible typography

Objects and environments should be designed to be usable, without modification, by as many people as possible.



accessible typography

International Symbol of Access



accessible typography

International Symbol of Access



accessible color accessible typography



accessible color accessible typography



accessible color accessible typography

accessible typography

## works best when it's a core consideration at the start of project

doesn't work well when it's treated as an add-on or retrofitted towards the end of a project

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doesn't work well when it's treated as an add-on or retrofitted towards the end of a project



accessible typography

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accessible typography

accessible typography

If your design doesn't work in black & white

then your design doesn't work.

don't use color alone to show importance or create emphasis

**SUNDAY** 

**BLOODY** 

**SUNDAY** 

accessible accessibility disability accessible design accessible color

accessible typography



look for adequate contrast between text and background

### This is hard to read

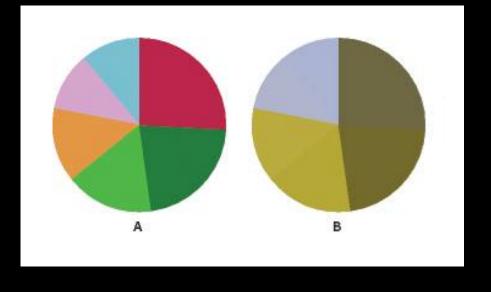
This is better.

accessible accessibility disability accessible design accessible color

accessible typography

how might a colorblind person see your composition?

Illustrator & Photoshop View > Proof Setup > Color Blindness



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accessible typography

A. original image

B. color-blind proof

font choice type size type spacing alignment

### font choice

accessible accessibility disability accessible design accessible color accessible typography USE "FAMILIAR" TYPEFACES: Arial Helvetica Calibri Verdana Times New Roman

- probably due to familiarity
  - (the more we see/read Arial, the easier it is to see/read Arial)
- these are not necessarily "great" typefaces

type size

recommended: 12-24 pt text

(compare with standard 9-11 pt text)

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### type spacing

## TRACKING/LETTER SPACING recommended very slight increase for:

- all caps
- light type on dark
- bold or heavy type

### PARAGRAPHS

recommended to add space between paragraphs

### COLUMNS

in general look to avoid multiple columns of text

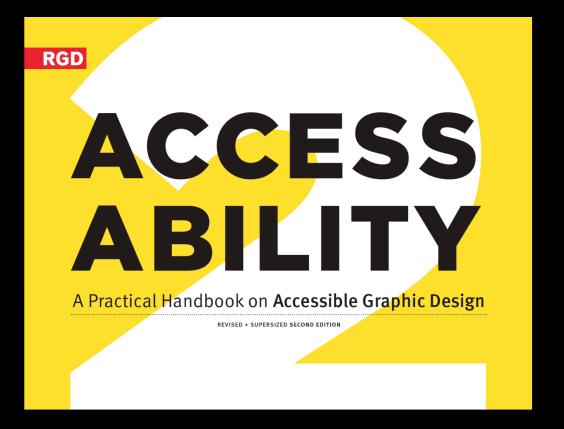
### alignment

accessible accessibility disability accessible design accessible color accessible typography

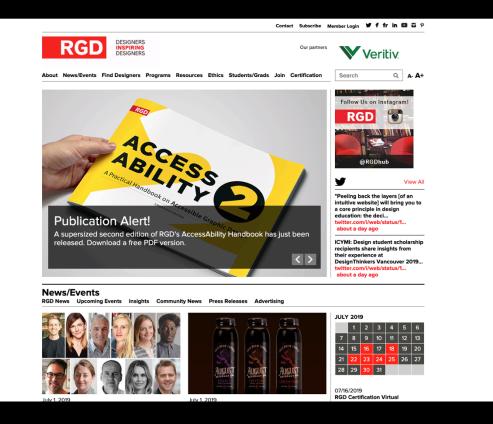
# FLUSH LEFT recommended as most generally legible

### JUSTIFIED

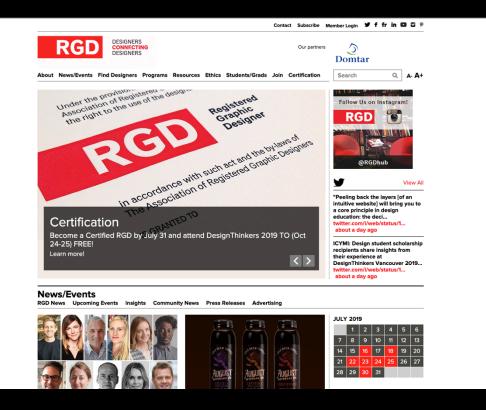
can work but needs careful attention to reduce rivers



Access Ability 2: A Practical Handbook on Accessible Graphic Design



Association of Registered Graphic Designers https://www.rgd.ca/resources/accessibility/access



Association of Registered Graphic Designers https://www.rgd.ca/