

Final Project: Review of Color Studies

Group Members: \_\_\_\_\_  
\_\_\_\_\_

Artwork by (write student name): \_\_\_\_\_

**1. Composition an Visual Flow:**

- Does the design have a dynamic and unified composition?
- Does the design follow the Rule of Thirds?
- Are all areas of the composition activated and does the design have a strong visual flow and focal point?
- Are there directional forces and areas of repetition (line, shape, space, value, texture and color)?

**2. Composition and use of Color:**

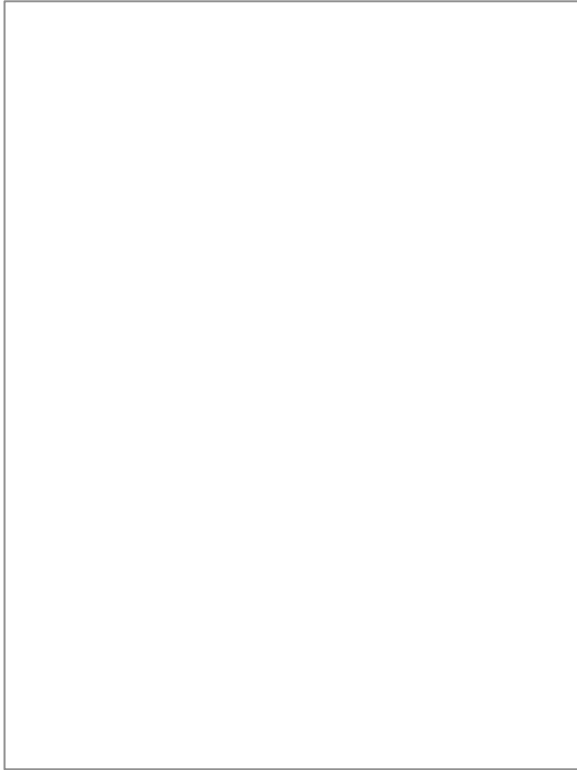
- Are colors mixed, avoiding colors straight out of the tube? Are complements and darker colors utilized to create dark values, not relying on the use of black?
- Are complements mixed to achieve a wide range of neutral tones?
- Does the composition include include areas of saturation AND neutral tones?
- Has Simultaneous Contrast been utilized in at least one area to create a place of emphasis?
- Is there a wide range of value from very light to very dark, including many mid-tones?
- Does the composition invoke a strong sense of depth in space?
- Is value, along with size, and overlapping to create depth?
- Is atmospheric perspective along with cool and warm colors being utilized so that high contrast areas advance spatially and low contrast areas recede?

**3. Form and Content:**

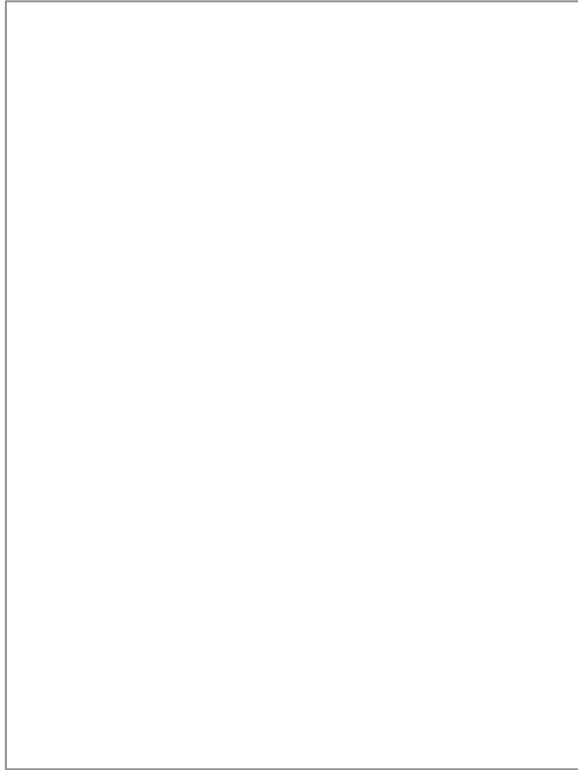
- Which color study most successfully depicts the intended concept?
- Which formal elements help communicate the overall idea? Which do not?
- Consider all elements of the composition (line, shape, space, texture, value, color, design principles).

4. Sketch the original design with a 2B pencil and gouache:
5. Propose three different alternatives to enhance the design:

Original



Proposed 1



Proposed 2



Proposed 3

