

Project 6: Texture | Organizing the Random | Assessment

8 points

_____ Name

__ Mon 83426 __ Thurs 83428

_____ Total Points

Circle the elements you were assigned to:

Blue: Shape

- 1- Circles
- 2- Triangles
- 3- Squares/Rectangles
- 4- Biomorphic Shapes

Red: Design Focus

- 1- Repetition
- 2- Implied Line
- 3- Directional Conflict
- 4- Visual Texture

Green: Word

- Your Design's Emotional Content**
- 1- Rhythm
 - 2- Graceful
 - 3- Jittery
 - 4- Ephemeral
 - 5- Aggressive

Yellow: unconventional Material

- 1- Black Tape
- 2- Black Thread & Needle
- 3- Reinforcement Stickers
- 4- Twist Tie - White or/and Black

Grading Criteria

	1 - Exceeds	0.75 - Meets	0.5 -Approaches	0.25 - Does Not Meet	Value
1. Craftsmanship: Has the final design been executed in a professional manner?	Sophisticated application of basic design media. Great attention to detail.	Evidence of attention to craft and ability to work with design media. Some attention to detail.	Little evidence of an attention to craft, some ability to work with design media. No attention to detail.	Lacking evidence of attention to craft, detail, and ability to work with design media.	
2. Materials: Does the design utilize the designated materials with care, effort, and attention to detail?	Sophisticated usage of the designated materials. Great attention to detail.	Evidence of ability to work with the designated materials. Some attention to detail.	Little evidence of an attention to craft, some ability to work with designated materials. No attention to detail.	Lacking evidence of attention to craft, detail, and ability to work with designated materials.	
3. Composition: Does the design apply basic elements and principles of composition (activate the entire picture plane, adhere to the rule of thirds, and establish a focal point and visual flow)?	Clear awareness and use of all compositional principles.	Most compositional principles evident.	Some compositional principles evident.	No evidence of compositional principles.	
4. Elements of Design: Does the design utilize line, shape, space and texture? Are the elements of design interesting on their own? Are the elements relating to each other?	Design is unified and harmonious. The elements of the design are interesting on their own and successfully enhance the other elements and the composition.	The design demonstrates an attempt to establish interesting elements of design but they do not fully unify with each other and/or the composition.	The design demonstrates a faint attempt to establish interesting elements of design but they do not unify with each other or the composition.	Design is not unified and harmonious, does not utilize the elements of design with intention.	

<p>5. Principles of Organization: Does the design utilize principles of organization to unify the elements of design (line, shape, space, value, and texture)? Principles of organization include negative/positive space, figure/ground relationships, contrast, repetition, emphasis, and directional forces.</p>	<p>Design is unified and harmonious. Utilizes various principles of organization to unify each of the elements of design</p>	<p>The design demonstrates an understanding of the principles of organization but does not fully unify each of the elements of design.</p>	<p>Some evidence of understanding of the principles of organization but the design is not unified and harmonious. Areas of the designs are not activated.</p>	<p>Design is not unified and harmonious, does not utilize the principles of organization.</p>	
<p>6. Illusion of Depth: Does the design demonstrate an understanding and ability to apply basic concepts of illusion of depth (line systems, perspective, value gradation, shaped value gradation, overlapping, repetition, continuation)?</p>	<p>Design successfully presents the illusion of depth. Utilizes the basic elements that create depth to establish the illusion of depth. Sophisticated use of full range of value.</p>	<p>Design attempts to create the illusion of depth. Utilizes some of the elements that create depth to establish the illusion of depth. Show evidence of intentional use of full range of value.</p>	<p>Design shows a limited illusion of depth. Very few of the elements that create depth to establish the illusion of depth were utilized. Show limited intention of use of full range of value.</p>	<p>Design makes no attempt to create the illusion of depth. No elements that create the illusion of depth were utilized. No value range.</p>	
<p>7. Form & Content: Does the design utilize non-representational form, design elements, and texture to convey the "Word" (content)?</p>	<p>Design demonstrates a clear personal vision through formal strategies.</p>	<p>Design demonstrates an attempt at personal expression through the use of formal strategies.</p>	<p>Design demonstrates some degree of personal engagement & expression.</p>	<p>Design does not attempt to communicate a personal vision through formal strategies.</p>	
<p>8. Punctuality: Were all the steps delivered on time?</p>	<p>All</p>	<p>Some</p>	<p>Only one or two</p>	<p>None</p>	
Total					